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**EXECUTIVE FIELD SCHOOL,
SUSTAINABILITY THROUGH
COLLABORATION**

bcit.ca/execfieldschool

BCIT[®]

**BUSINESS
+ MEDIA**

Bologna, Italy

BRITISH COLUMBIA
INSTITUTE OF TECHNOLOGY

Bologna, Italy



DISCOVER THE POWER OF COOPERATION AND SUSTAINABILITY

Ready to elevate your business acumen and explore innovative strategies that drive success? Join the Executive Field School, hosted by the BCIT School of Business + Media, and immerse yourself in the world of cooperative business practices while experiencing the rich culture of Italy!

PROGRAM HIGHLIGHTS

ENGAGE WITH THE ITALIAN COOPERATIVE MODEL

Learn how Italian firms thrive through cooperation, gaining insights that can transform your approach to business.

EMBRACE SUSTAINABLE PRACTICES

Discover strategies that integrate sustainability into your operations, enhancing your brand and attracting eco-conscious consumers.

COLLABORATE AND INNOVATE

Participate in hands-on workshops and site visits that emphasize collaboration, creativity, and shared resources.

NETWORK WITH INDUSTRY LEADERS

Connect with Italian Cooperative Executives and fellow participants, fostering relationships that can lead to exciting collaborative opportunities.

WHAT WILL YOU GAIN?

BROADEN YOUR PERSPECTIVE

Experience diverse business models and discover how they can inspire innovation in your organization.

ENHANCE YOUR SKILLS

Develop collaboration, advocacy, and community engagement skills that will set you apart in today's competitive landscape.

DRIVE GROWTH AND RESILIENCE

Learn to implement sector-specific strategies that empower Canadian businesses, promoting long-term sustainability.

CREATE LASTING IMPACT

Work on a collaborative project with peers that can be applied in your community, making a tangible difference.

UNLOCK YOUR POTENTIAL. EMBRACE COOPERATION. DRIVE SUSTAINABLE CHANGE.

Join us in Italy for an experience that will inspire and empower you to lead the way in cooperative and sustainable business practices!

WHO SHOULD ATTEND?

This program is designed for a wide range of participants, including:

- **Business Executives and Managers** seeking innovative strategies for growth
- **Entrepreneurs and Startups** looking to integrate sustainable practices.
- **Policy Makers and Advocates** interested in promoting cooperative relations.
- **Students and Academics** eager to learn about real-world applications.
- **Nonprofit Leaders** focused on community development.

WHY PARTICIPATE?

You'll gain invaluable insights that will help you and your business:

- Foster stronger community ties and build trust with customers.
- Enhance employee engagement and retention through participatory practices.
- Leverage shared resources to mitigate risks and reduce costs.
- Navigate regulatory environments effectively through informed advocacy.





Bologna, Italy

PROGRAM DETAILS

Program dates are June 1 – June 8, 2025*

FEES

Program Cost: \$6,595 per applicant

Early Bird: \$6,295 if application received by December 15, 2024.

Applications are accepted in the order that they are received.

Program cost also includes:

- 3.0 credits micro-credential
- Programming & curriculum
- Guest lectures
- Site visits
- Curriculum-related transportation
- Accommodation
- Breakfasts**

Seats are limited.

Fees do not cover airfare, transportation to and from Bologna or personal expenses.

Accommodations will be at a 4-star hotel located in the centre of town.

**Dates subject to change*

***Some meals included*

REGIONS TO BE VISITED

- Bologna
- Emilia-Romagna

CONTACT

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MORE INFORMATION

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